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TV, FILM AND MUSIC STARS SPEAK OUT ABOUT SEIZURES TO HELP FIND CURE FOR EPILEPSY

HOLLYWOOD, March 26, 2009 – Actor, Greg Grunberg, star of shows such as Heroes, Felicity, and Alias, and leader of Band From TV, unveils Talk About It today. TalkAboutIt.org is a new star-studded Web site created to educate the world about seizures and epilepsy on behalf of the 50 million people around the globe, who are coping with the condition, including his oldest son.

TalkAboutIt.org features celebrities of television, film and music talking about epilepsy awareness and proper seizure first aid.

Grunberg collaborated with the Epilepsy Foundation and its professional advisory board of epilepsy experts to create the medical presentations on the site, and ensure the most accurate and timely information is available to site visitors.

The site also features an online community where the public can post videos, photos, stories and make other creative contributions highlighting their participation in fulfilling the Talk About It Promise to raise awareness and end the misperceptions about people with epilepsy in communities throughout America and around the globe.

“Being the parent of a child with epilepsy can be such a lonely feeling,” Said Grunberg. “Going through the process of finding any way you can to make your child better is complicated and draining. But, what we found even more emotionally devastating was how society reacted to people with epilepsy. Most people don’t know what epilepsy is, what to do when someone has a seizure, or how they should respond when they hear someone has epilepsy. I created Talk About It.org so parents of children with epilepsy – anyone with epilepsy – will not feel isolated or afraid ever again. I am so excited and thankful so many of my friends joined me to spread the Talk About It Promise.”

Grunberg’s ALIAS co-star Jennifer Garner, Grammy-winning artist John Mayer and the entire HEROES cast are among the celebrities helping fulfill the Talk About It Promise.

“Greg Grunberg has been a strong advocate for our community and has helped significantly in bringing epilepsy out of the shadows.” said Eric Hargis, President and CEO of the Epilepsy Foundation “Now, with Talk About It.org, Greg has brought together dozens of celebrity friends and helped provide a platform for everyone –with or without epilepsy – to literally talk about it. I believe that with TalkAboutIt.org and other Epilepsy Foundation resources nationally and locally, we are at the tipping point to end the stigma around epilepsy and seizures.”

About Epilepsy

When a person has two or more unprovoked seizures, they have epilepsy, which affects 3 million people in the United States and 40 to 50 million people worldwide. This year, another 200,000 people in our country will be diagnosed with epilepsy. To date, there is no known cure.

About Greg Grunberg

Greg Grunberg, whose oldest son has seizures, has been a vigorous advocate for epilepsy awareness on the national stage and in the Los Angeles area. Grunberg serves as spokesperson for the Epilepsy Foundation's annual National Walk for Epilepsy in Washington, DC. He also is an active supporter of the Pediatric Epilepsy Project at UCLA and of Rush University Medical Center in Chicago. Grunberg is best known for starring roles on the television series 'Felicity,' 'ALIAS,' and currently on 'Heroes.'

About the Epilepsy Foundation

The Epilepsy Foundation is a nonprofit organization with the goal of ensuring that people with seizures are able to participate in all life experiences, and works to prevent, control and cure epilepsy through services, education, advocacy and research. For more information, visit www.EpilepsyFoundation.org.